

NBHA MO-01

Sponsorship Incentive Program

Guidelines

The District will recognize members through a Sponsorship Incentive Program for the 2012 Season which will award the top 3 places in order of Sponsorships collected for the year.

Sponsorships Items:

- Added Money for any of the season shows scheduled
- Product Donations for prizes at a show or shows and/or designated for yearend awards (value of products need to be turned in to Director for it to be counted)
- Cash sponsorships and/or Award sponsorships designated for yearend awards
- Dollars turn in for selling fundraising items designated by the district (i.e., Pet Paintings raffle tickets, etc.)

Please read the Sponsorship Information on the Sponsor page, download a copy and make copies as needed (it is at the bottom of the Sponsor page). This material can help you when talking to potential sponsors and is something that can be given directly to potential sponsors for their consideration. It shows what they can receive back in advertising from the District for their sponsorship support.

To ensure that the planned sponsor prizes awarded do not cost more than what is collected defeating the purpose of this program a minimum of \$1000 needs to be collected for the first place to be awarded. Second and Third places will also receive awards in the order of the monetary amount of sponsors collected, once at least one person has met the \$1000 minimum prizes can be awarded at the end of year Awards Banquet. Members will have until December 15, 2012 to turn in sponsorship for the 2012 season.

Example of how this will work:

First Place – \$1550 collected; Second Place – \$1350 collected; Third Place – \$1275 collected.

First Place Sponsorship Award: Custom Tack Set from Luan's Leathers

Second Place Sponsorship Award: Full Set of PHT Magnetic Tendon Wraps (front and back)

Third Place Sponsorship Award: Custom Scalloped Halter from Luan's Leathers